



FOR IMMEDIATE RELEASE

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2020 DAWSON CITY MUSIC FESTIVAL CANCELLATION

Today the Dawson City Music Festival Association (DCMF) announced the cancellation of its 2020 summer event. **The Yukon's longest-running music festival**, which brings together over a thousand attendees for performances of all genres, **will be cancelled for the first time in its 42-year history due to the ongoing COVID-19 pandemic.**

With a dedicated regard for the health and safety of Festival-goers, Dawson residents, and the territory as a whole, the Board and Staff of the Association announced the Festival's cancellation Thursday morning via a heartfelt statement posted on the DCMF website. The 42nd annual Festival was scheduled to take place July 17 to 19 in Dawson City, Yukon.

The statement references the first round of performers who would have been announced for this year's Festival: **"2020 would have been a year to remember - Begonia, Cartel Madras, and Zaki Ibrahim are just a few of the artists who were looking forward to heading north."**

Ticket holders will be notified of their options via email, which will include a full refund. DCMF is a non-profit, charitable organization and encourages attendees who are able to consider donating their ticket as a tax-deductible contribution to the Association during this challenging time.



“Our priority is the wellbeing of Festival-goers, performers, volunteers, staff, and our community. Understandably, there is no clear timeline regarding the lift of public gathering restrictions, social distancing practices, and self-isolation measures and therefore we are not able to responsibly move ahead with the production of the Festival. We are confident that we will successfully navigate these difficult times and look forward to hosting the Festival when it is safe to do so.”

- Andrea Vincent, Executive Director

For interview requests or for further information contact:

Andrea Vincent, Executive Director / info@dcmf.com